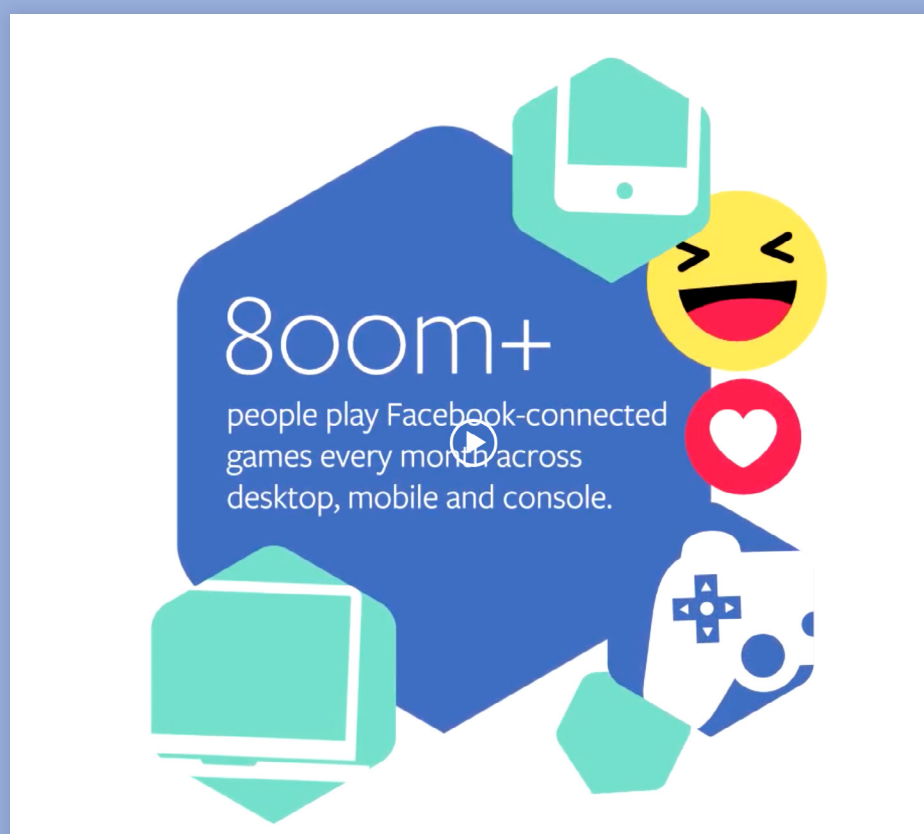
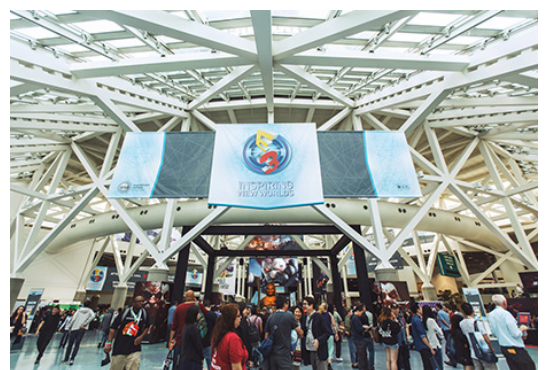




More than 800 million people play games that are connected with Facebook every month across mobile, console, and PC and on average, games represent 15% of total time spent on Facebook.com.

[Find out more](#) about Gaming and what Gamers are talking about on Facebook.



Gaming Groups Insights

facebook

As a topic, gaming groups are one of **largest on Facebook**

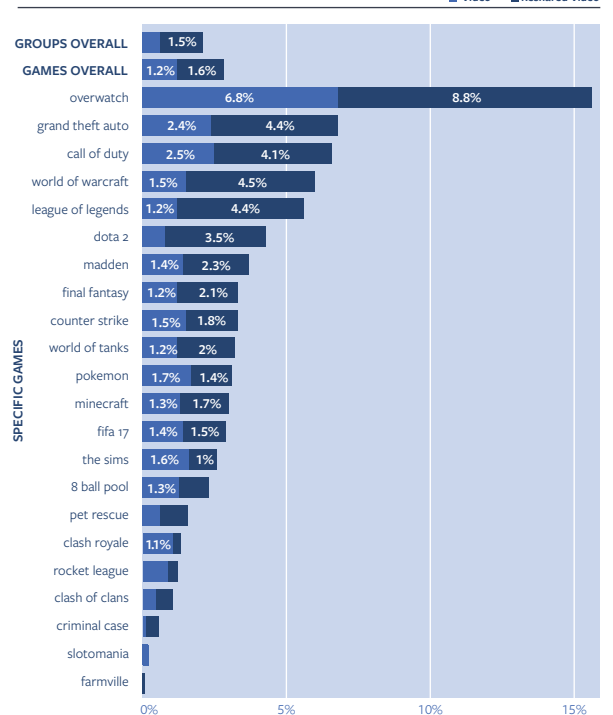
ahead of sports, hobby/leisure, news/politics, movies-tv, health, music and fitness.



Gaming group members are highly visual
Compared to other groups, gaming groups have **~30% or more video content**



Video Content Share



Mobile ranks among the **top gaming groups**



Pokemon/Pokemon GO (mobile)

League of Legends

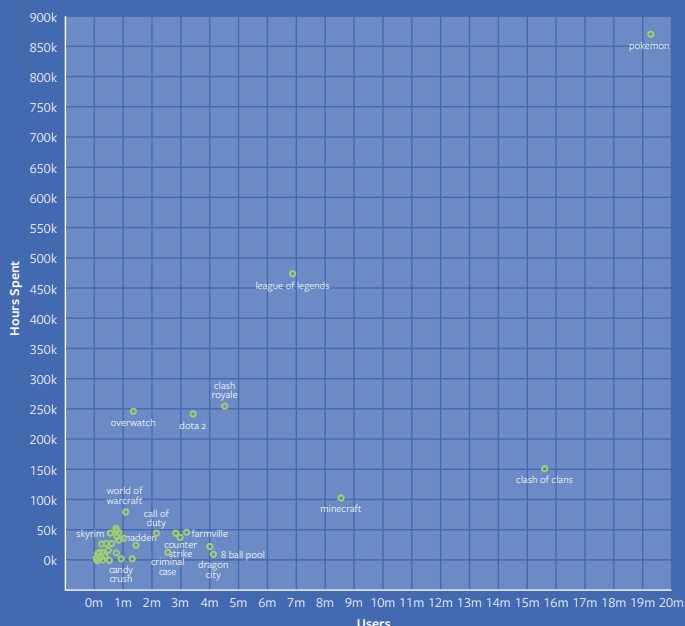
Clash Royale (mobile)

Dota 2

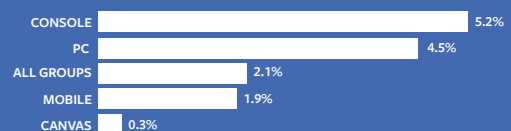
Overwatch

Of those in a group, Gaming is **#3** in weekly time spent per person

Of all Console and PC groups on Facebook, **Overwatch** has the highest time spent per user.



By Genre (Note: High Overlap for PC/Console, Mobile/Canvas)



Content Share by Platform

