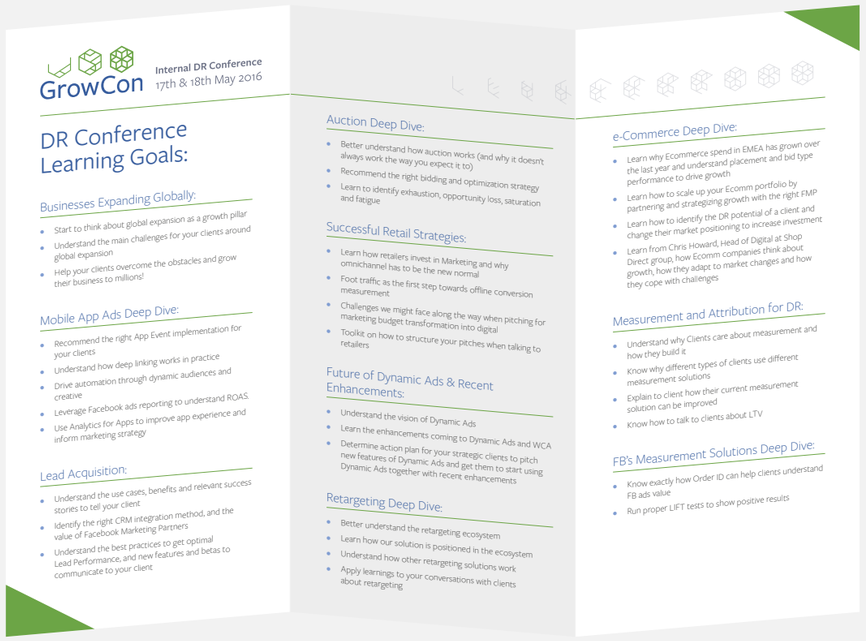
facebook

Samples of Work

POWER DESIGN

Digital
Durchstarten
eine Initiative von Facebook

GrowCon



GrowCon

Internal DR Conference
17th & 18th May 2016

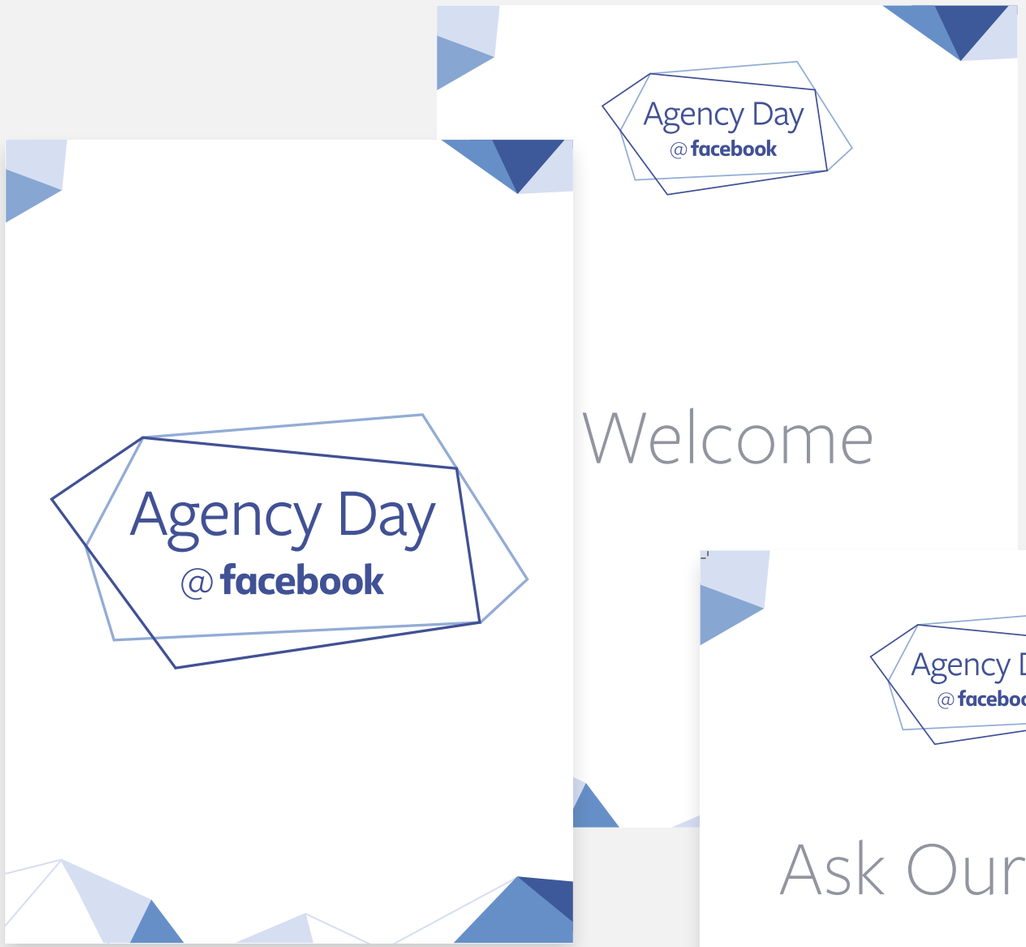
Tuesday 17th May:

09:00 – 10:00	Welcome Keynote - Kelly Graziadei
10:00 – 10:55	Successful Strategies for Retail
10:55 – 11:05	Break
11:05 – 12:00	Measurement and Attribution for DR
12:00 – 12:45	Lunch
12:45 – 13:45	Facebook's Measurement Solutions Deep Dive
13:45 – 14:40	Future is Dynamic Ads & Recent Enhancements
14:40 – 14:50	Break
14:50 – 15:50	Retargeting Deep Dive
15:50 – 16:00	Break
16:00 – 17:15	e-Commerce Deep Dive | Travel Deep Dive
17:15 >	Pub Crawl

Wednesday 18th May:

09:00 – 10:00	Auction Deep Dive
10:00 – 10:55	Lead Acquisition
10:55 – 11:05	Break
11:05 – 12:00	Branding for DR Clients
12:00 – 12:45	Lunch
12:45 – 13:45	Mobile App Ads Deep Dive
13:45 – 14:40	Instagram & DR | Pixel Workshop
14:40 – 14:50	Break
14:50 – 15:50	Businesses Expanding Globally
15:50 – 16:00	Break
16:00 – 17:00	Vertical Breakouts + Drinks

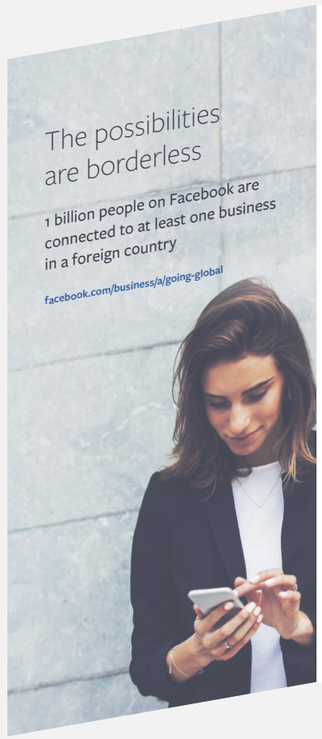
Agency Day
@facebook

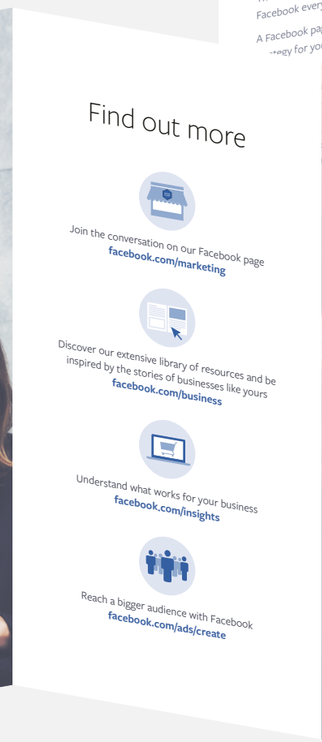


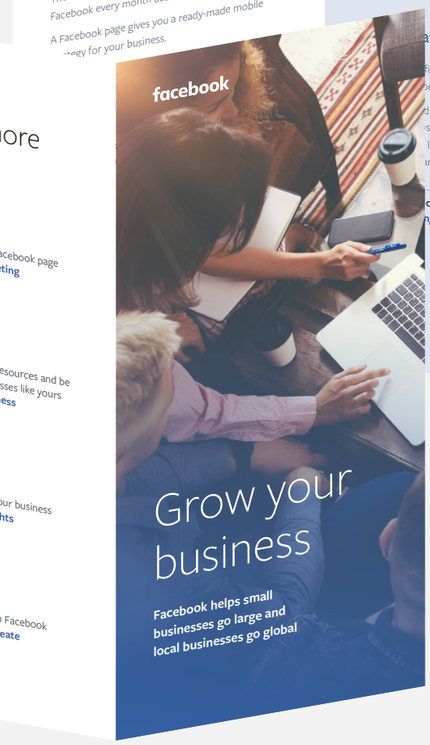
Signage | Partner Bootcamp

Typesetting

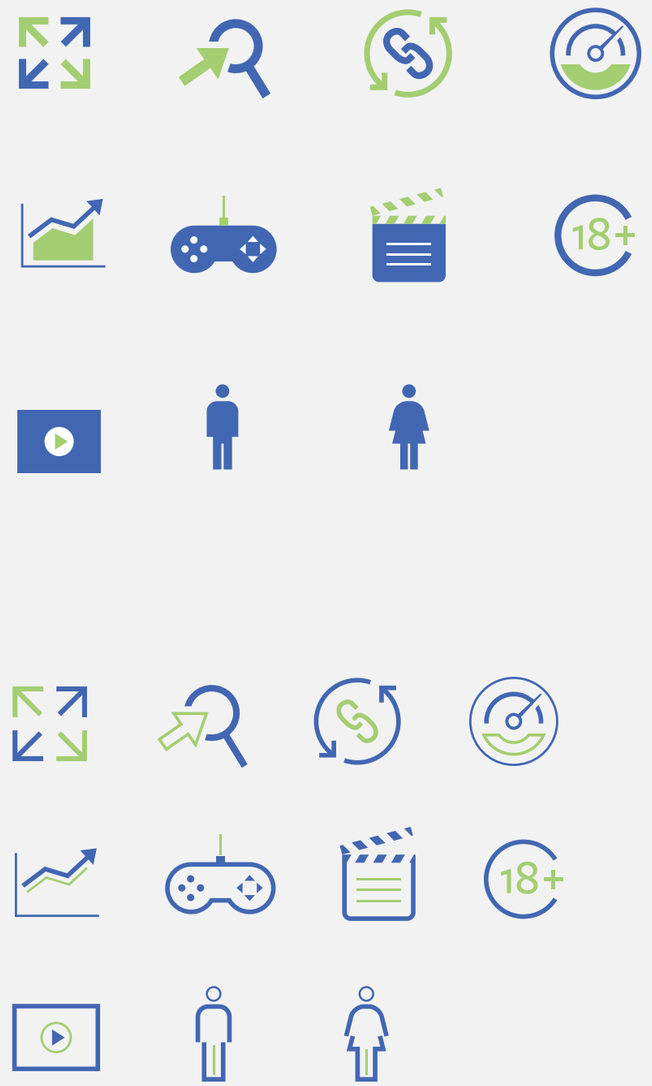
Leaflet/Brochure Design | SMB



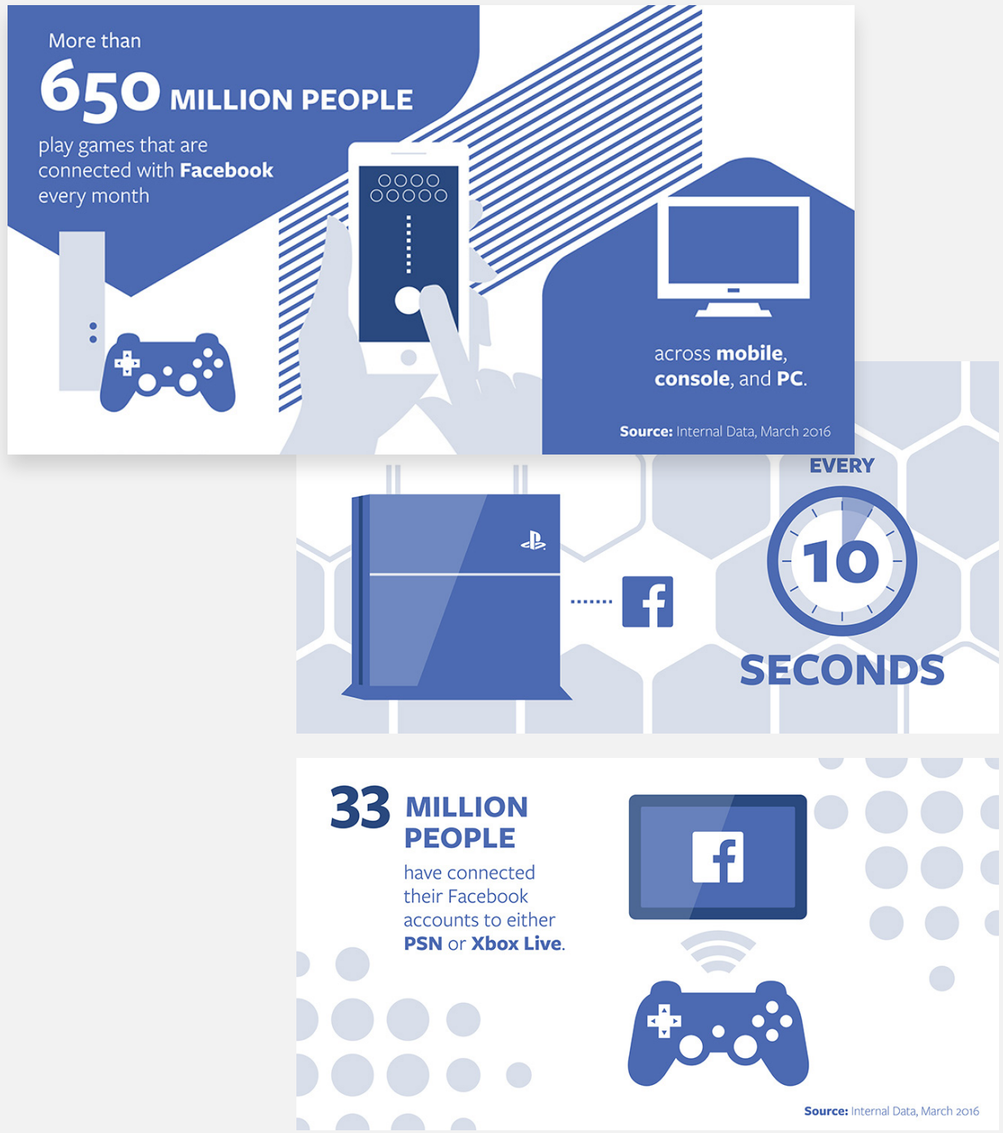


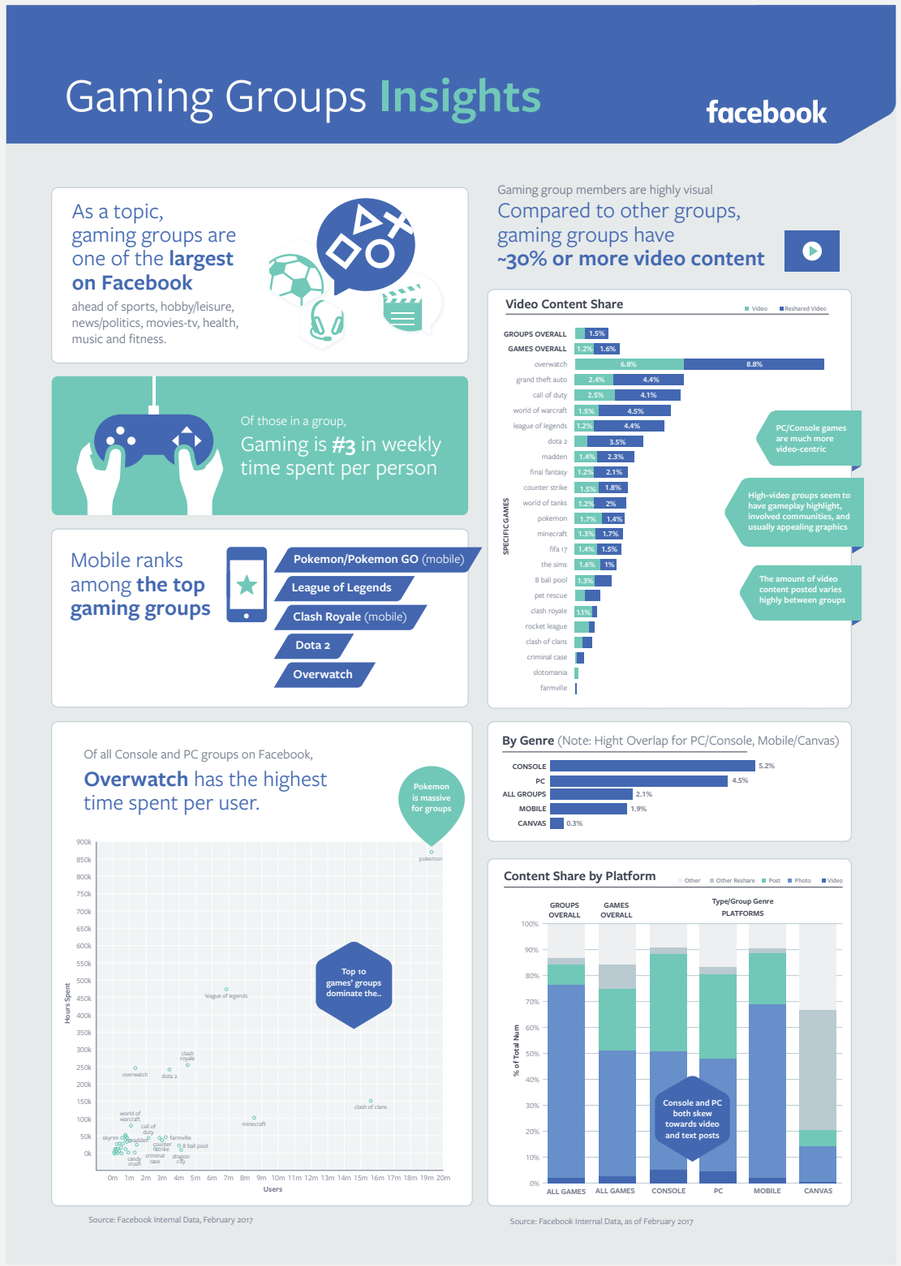


Web Banner / Icons

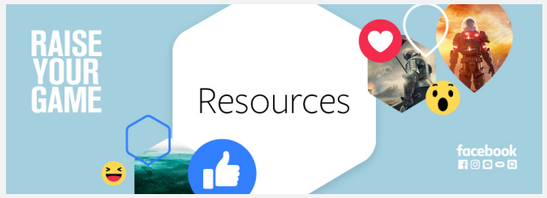


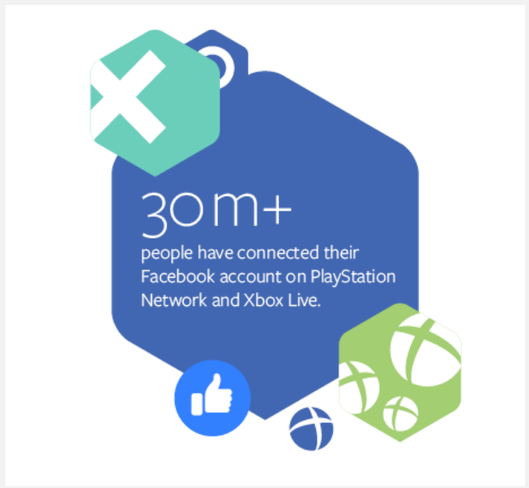
Infographic

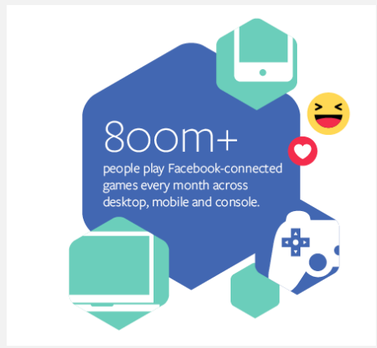


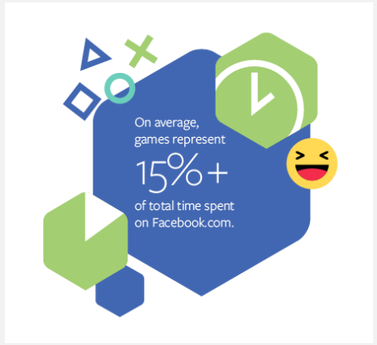


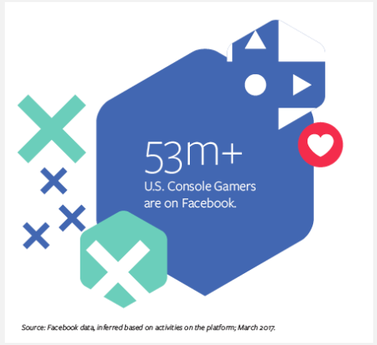
Web Banner / Animation | Raise Your Game Campaign







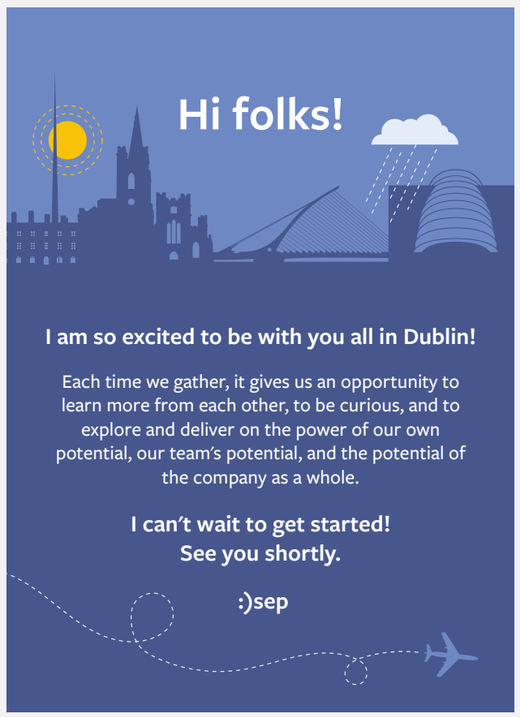




The animated version available **here**.

DL Design / Web Banners | SheMeansBusiness

Illustration



E-Invites

Zaregistrujte sa teraz!

Zúčastnite sa s tímom Facebooku v Bratislave dňa vzdelávania
vášmu biznisu rásť.
V priebehu dňa sa dozviete, ako využívať digitálne riešenia
spájanie sa s novými zákazníkmi, zvyšovanie povedomia o zna
predaja a zabezpečenie prosperity biznisu. Bez ohľadu na to, či ešte len začínate alebo sa chystáte na ďalší krok, toto podujatie slúži na rozvinutie vášho biznisu.

#fbboost

Hlavné body programu

- Ako budovať svoju značku v mobilnom svete
- Vysvetlenie spotrebiteľských trendov a vzostupu videa
- Semináre ponúkajúce rady, ako stimulovať predaj online a aj v kamennej predajni pomocou Facebooku a Instagramu

Dátum: štvrtok, 24. novembra
Miesto: Slovak Business Agency

Registrovať tu **https://fbboost-bratislava.splashthat.com/**

facebook for business

We would like to invite you to an intimate lunch with **David Fischer**, Facebook's VP, Business and Marketing Partnerships in Global Marketing Solutions in our Dubai headquarters on November 22nd.

Agenda highlights:

- Facebook workshop
- Networking and product feedback session
- Meet & Greet with David Fischer

November 22nd (Tuesday)

11:30am

Facebook,
Business Central Towers,
Tower A (Media City)
40th Floor, Office 4001-4004
PO BOX 50002 Dubai

Please RSVP to **francescac@fb.com**

We look forward to seeing you there!

The Facebook Team

عندما تبرَع النساء، تتحسن الاقتصادات. لذلك يحتفي فيسبوك بإنجازات النساء اللواتي أسّسن شركات أو ترأسنَ شركات ومؤسسات بنجاح. ويعمل الموقع أيضاً على توفير الموارد اللازمة لمساعدة النساء الراغبات في يوم من الأيام تحقيق إنجازاتهنّ الخاصة.

فسيدة أعمال المستقبل يمكن أن تكون أنتِ.

انضموا إلينا يوم الأربعاء 22 فبراير في فعالية تهدف إلى تعزيز الابتكار وتمكين النساء وتعريفهن على الأدوات التي يقدمها فيسبوك وانستغرام لمساعدتهنّ على تطوير أعمالهنّ.

التاريخ: الأربعاء 22 فبراير
الزمان: من 9 صباحاً وحتى 12 ظهراً
المكان: فندق إنتركونتيننتال مرسى دبي

الرجاء تأكيد الحضور

أجندة اليوم:

الساعة 9 ونصف صباحاً
التسجيل

الساعة 10 ونصف صباحاً
انضموا إلينا في حلقة نقاش تفتتحها نيكولا مندلسون، نائب رئيس فيسبوك في أوروبا والشرق الأوسط وأفريقيا، وينضم حوار مع فيسبوك، وشراع، ومؤسسة الإمارات، و"أهيد أوف ذا كورف"

الساعة 11 صباحاً
كلمات سيدات أعمال نجحن في تأسيس مؤسساتهنّ الخاصة وتطويرها

الساعة 11 ونصف صباحاً
تواصل وتعارف

الساعة 12 ظهراً
نهاية الفعالية

EMIRATES FOUNDATION مؤسسة الإمارات
Entrepreneur MIDDLE EAST
AHEAD OF THE CURVE

BLN Printed and digital assets | Boost with Facebook

Microsite / splash page design | SheMeansBusiness

Connect with inspiring women
who are changing the face of business.

#SheMeansBusiness brings entrepreneurial women together
in community, enabling them to share advice and grow
businesses while helping others grow theirs.

Meet women doing business *their way*

These are the women who truly embody entrepreneurial spirit
and redefine what's possible for women in business.

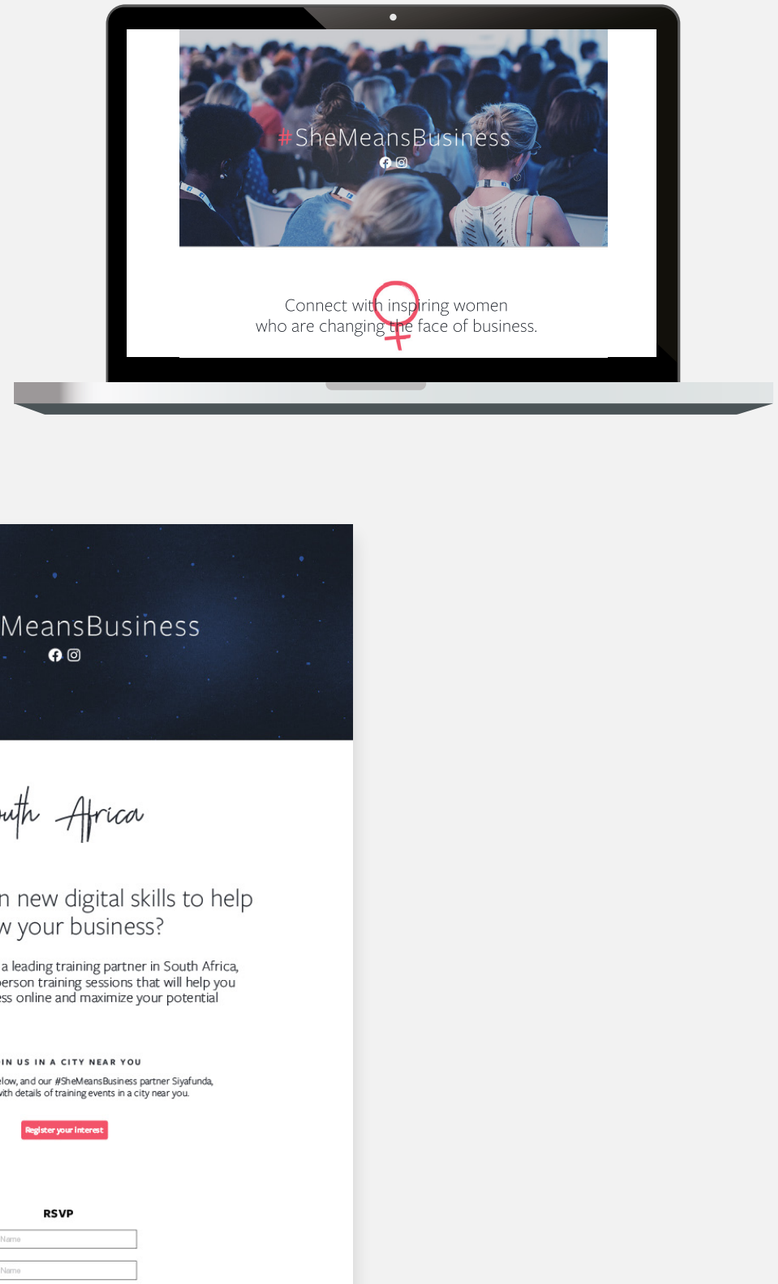
FIND YOUR COMMUNITY IN

Nigeria

Register now

South Africa

Register now



#SheMeansBusiness

South Africa

Want to learn new digital skills to help
grow your business?

We're working with a leading training partner in South Africa,
to provide free in-person training sessions that will help you
take your business online and maximize your potential

JOIN US IN A CITY NEAR YOU

Please fill in the form below, and our #SheMeansBusiness partner Siyafunda,
will contact you with details of training events in a city near you.

Register your interest

RSVP

First Name

Last Name

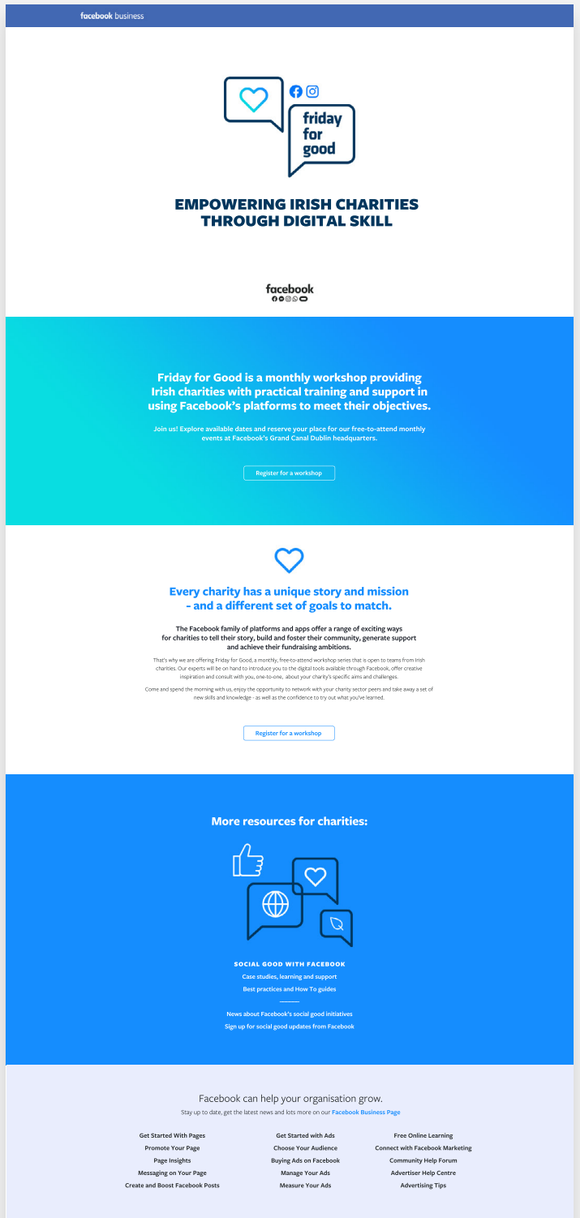
Email

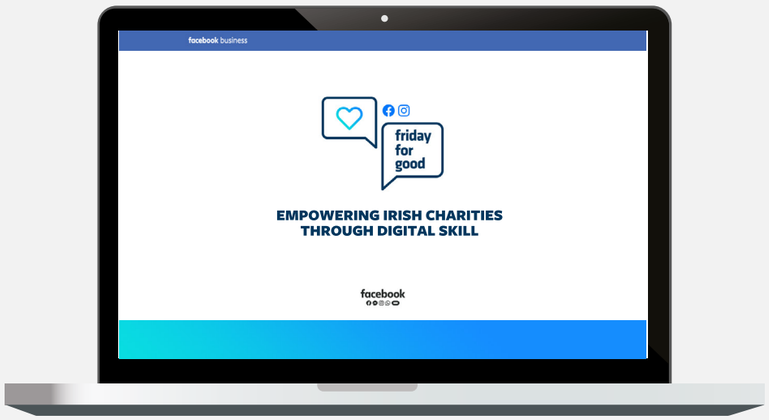
Country

Phone number

Company

friday
for
good


facebook business
friday
for
good
EMPOWERING IRISH CHARITIES
THROUGH DIGITAL SKILL
facebook
Friday for Good is a monthly workshop providing Irish charities with practical training and support in using Facebook's platforms to meet their objectives.
Join us! Explore available dates and reserve your place for our free-to-attend monthly events at Facebook's Grand Canal Dublin headquarters.
Register for a workshop
Every charity has a unique story and mission – and a different set of goals to match.
The Facebook family of platforms and apps offer a range of exciting ways for charities to tell their story, build and foster their community, generate support and achieve their fundraising ambitions.
That's why we are offering Friday for Good, a monthly, free-to-attend workshop series that is open to teams from Irish charities. Our experts will be on hand to introduce you to the digital tools available through Facebook, offer creative inspiration and consult with you, one-to-one, about your charity's specific aims and challenges.
Come and spend the morning with us, enjoy the opportunity to network with your charity sector peers and take away a set of new skills and knowledge - as well as the confidence to try out what you've learned.
Register for a workshop
More resources for charities:
SOCIAL GOOD WITH FACEBOOK
Case studies, learning and support
Best practices and How To guides
News about Facebook's social good initiatives
Sign up for social good updates from Facebook
Facebook can help your organisation grow.
Stay up to date, get the latest news and lots more on our Facebook Business Page
Get Started With Pages
Promote Your Page
Page Insights
Messaging on Your Page
Create and Boost Facebook Posts
Get Started with Ads
Choose Your Audience
Buying Ads on Facebook
Manage Your Ads
Measure Your Ads
Free Online Learning
Connect with Facebook Marketing
Community Help Forum
Advertiser Help Centre
Advertising Tips


facebook business
friday
for
good
EMPOWERING IRISH CHARITIES
THROUGH DIGITAL SKILL
facebook

Empowering
Irish charities
through
digital skill
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through
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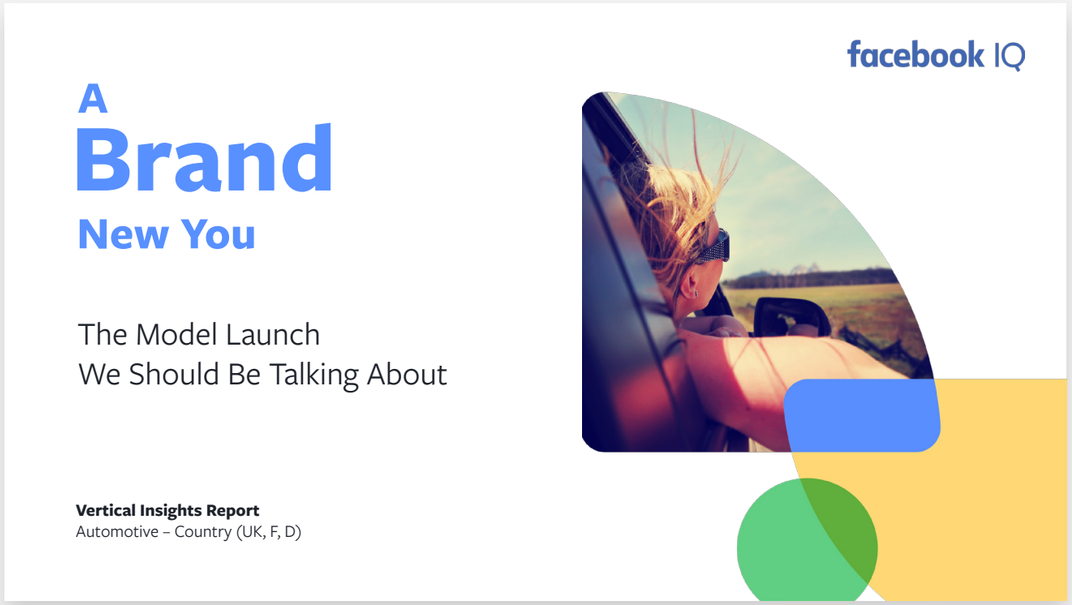
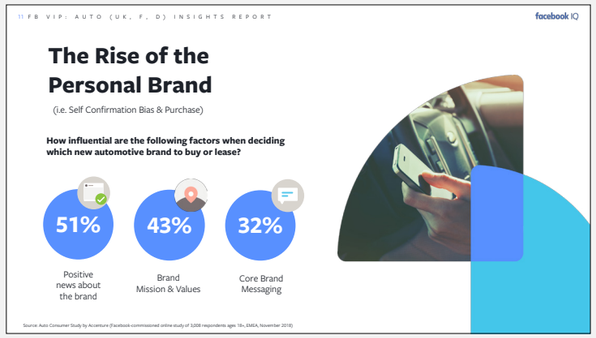
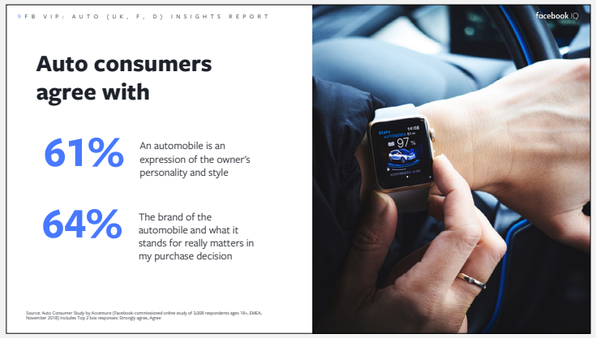
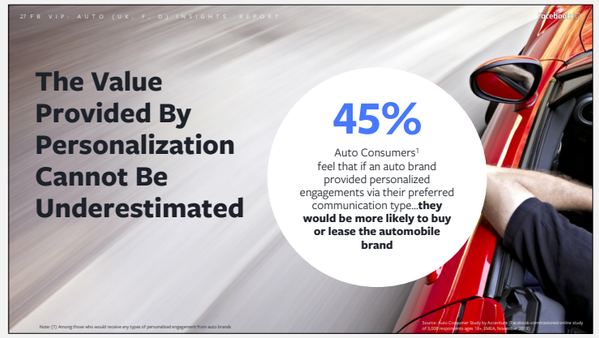
friday
for
good

PowerPoint deck redesign | FBIQ Auto EMEA

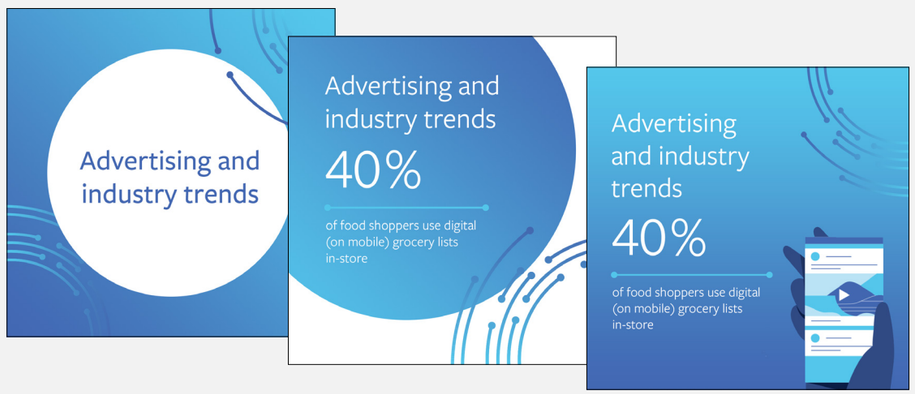








Advertising and industry trends
40%
of food shoppers use digital (on mobile) grocery lists in-store


Advertising and industry trends
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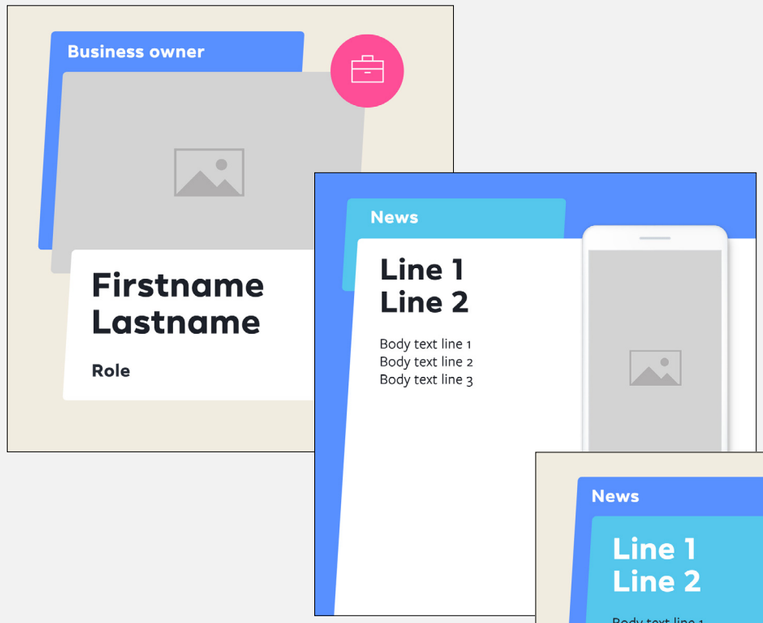
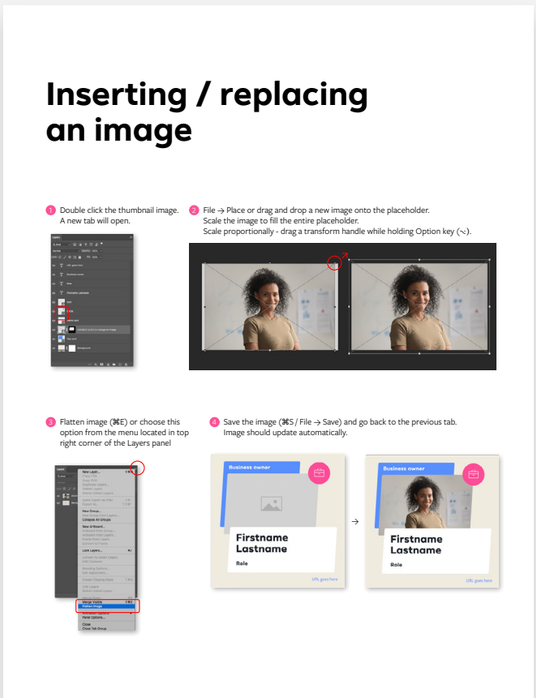

Business owner
Firstname Lastname
Role
News
Line 1
Line 2
Body text line 1
Body text line 2
Body text line 3

News
Line 1
Line 2
Body text line 1
Body text line 2
URL goes here

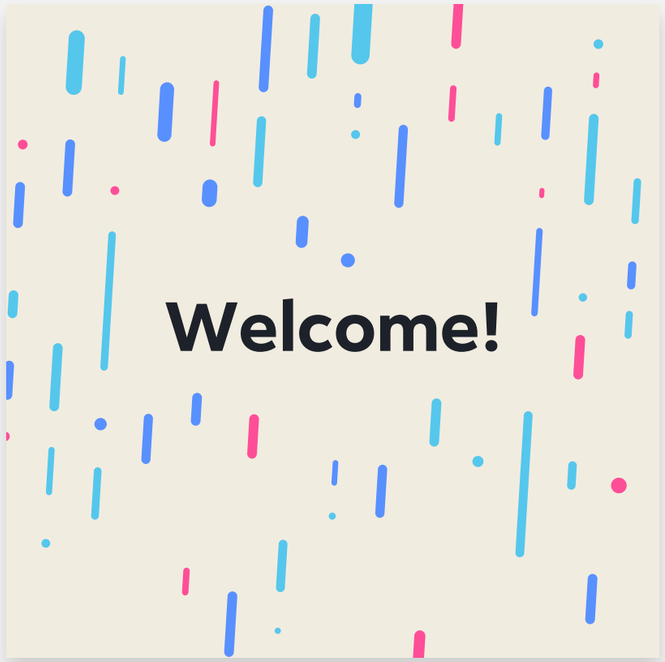

Inserting / replacing an image
1 Double click the thumbnail image. A new tab will open.
2 File → Place or drag and drop a new image onto the placeholder. Scale the image to fill the entire placeholder. Scale proportionally - drag a transform handle while holding Option key (⌥).
3 Flatten image (⌘E) or choose this option from the menu located in top right corner of the Layers panel
4 Save the image (⌘S / File → Save) and go back to the previous tab. Image should update automatically.
Business owner
Firstname Lastname
Role
URL goes here

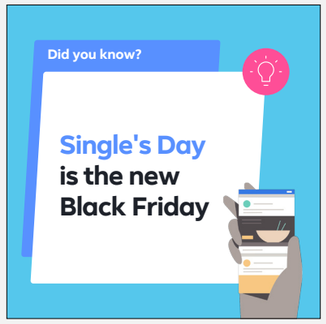
Zaproszenie
na bezpłatne szkolenie dla Małych i Średnich Przedsiębiorstw
Boost with facebook
Tarnów
15 Października 2019
W programie:
Poznaj narzędzia Facebooka, które najlepiej odpowiedzą na potrzeby twojej firmy
Znajdź nowych klientów korzystają z Instagrama
Pobudź swoją kreatywność marketingową przy użyciu narzędzi dostępnych na twoim telefonie komórkowym
Kiedy?
15 października 2019 roku w godz. 9.30-12.00
Gdzie?
Siedziba Tarnowskiej Agencji Rozwoju Regionalnego S.A. ul. Szujskiego 66, 33-100 Tarnów
Zarejestruj się na szkolenie już dziś
Na szkolenie zapraszają:
Organizator
facebook
Partnerzy
Polska Strefa Inwestycji
euro-park mielec
Tarnów
Powiatowy Urząd Pracy Mielec
Patronat honorowy
Ministerstwo Cyfryzacji
Ministerstwo Przedsiębiorczości i Technologii
Szczegółowe informacje o szkoleniu:
Anna Ciepiel Anna.Ciepiel@hkstrategies.com tel. +48 603 130 279
Szymon Lubański Szymon.Lubanski@hkstrategies.com tel. +48 605 122 967

Boost with facebook
Tarnów
15 Października 2019
Koszalin
Grudziądz
Włocławek
Konin
Piotrków Trybunalski
Chełm
Wałbrzych
Ostrowiec Świętokrzyski
Rybnik
Tarnów
Organizator
facebook
Partnerzy
Patronat honorowy
Ministerstwo Cyfryzacji
Ministerstwo Przedsiębiorczości i Technologii

Boost with facebook
Tarnów
15 Października 2019
Poznaj narzędzia cyfrowe, które rozwiną Twoją firmę

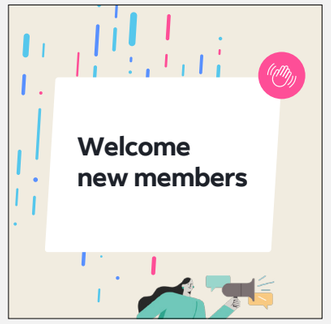
Boost with facebook
Tarnów
15 Października 2019
Poznaj narzędzia cyfrowe, które rozwiną Twoją firmę


Welcome!

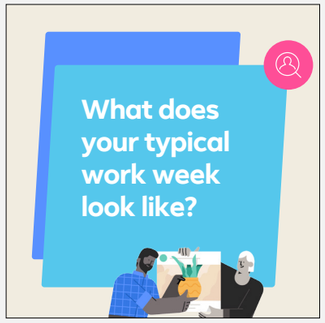

Did you know?
Single's Day is the new Black Friday

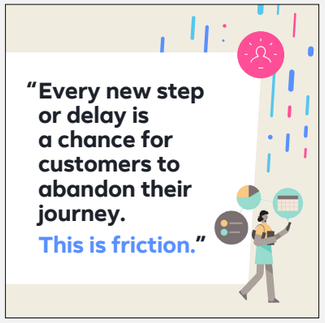
Even though global e-commerce grew by 18% last year, the $3 trillion made in online sales is slightly above 15% of the total retail market.

"Social is the new shop window: the place that consumers browse to find ideas and inspiration."
—Deloitte Retail Trends 2019


Welcome new members

I knew it was time to hire my first employee when _____.


What does your typical work week look like?


"Every new step or delay is a chance for customers to abandon their journey. This is friction."

Feedback Friday
What would you like to know about new members?